

AUGUSTA

G E O R G I A

Development Authority of Richmond County

University of Georgia Small Business Development Center



The University of Georgia SBDC
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The SBDC assists existing and prospective business owners to start or grow a business by offering a wide variety of training, providing one-on-one consulting, conducting economic development related market research, and providing technical assistance. The SBDC also offers expertise in international trade and specialty programs and consulting for minority entrepreneurs. The SBDC also can assist in the following areas:

- Develop and update business plans
- Identify sources of capital
- Set up record-keeping systems and analyze financial records
- Identify foreign markets for products or services
- Conduct specialized research geared to specific needs of the business-owner
- Create marketing strategies and advertising campaigns
- Explore suitable ways to conform to government regulations
- Increase opportunities to sell to federal, state, and local governments
- Analyze statistical and demographic data from reports and maps developed utilizing *The Georgia 2000* geographic information system